

Bessy Martinez

Bessy Martinez is a Salvadoran community builder, entrepreneur, and creative blending her experiences to empower & inspire Latinas to reach their full potential. Through her various entities, Bessy connects Latinas to available resources while cultivating new opportunities for others to optimize their talents and drive positive change in their communities.



OPPORTUNITIES TO ENGAGE



The Latina Foundation is a 501(c)3 non-profit which empowers Latina woman and young girls in leadership & start-up entrepreneurial journeys.

- Apply to our accelerator
- Volunteer as a mentor
- Make a donation



Austin Latinas Unidas is a collective sisterhood of ALL Latina women sharing culture & passions while building organic friendships within the community.

- Become a member
- Advertise on our platforms
- Partner on an event



The Everyday Jefa podcast features everyday Jefas (aka bosses) covering topics from relationships, health, business, family, lifestyle, fashion, current events, and entertainment.

- Be a guest
- Advertise
- Sponsor an episode

PAST COLLABORATIONS

